

# PRISM CONTAINERS (PTY) LTD

## Privacy Policy (POPIA Compliant - South Africa)

Effective Date: 15 February 2026

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### **1. Introduction**

Prism Containers (Pty) Ltd ("Prism Containers", "we", "us", or "our") respects your privacy and is committed to protecting your personal information in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA"), and other applicable South African laws.

### **2. Information We Collect**

We may collect and process the following personal information: • Full name and surname • Email address • Telephone number • Physical or delivery address • Company details (if applicable) • Project specifications and enquiry information • Website usage data (IP address, cookies, browser data)

### **3. Purpose of Processing**

Your personal information is collected and processed for: • Providing quotations and responding to enquiries • Contract execution and project delivery • Customer service and communication • Marketing (with consent) • Legal compliance and record keeping

### **4. Legal Basis for Processing**

We process personal information based on: • Your consent • Contractual necessity • Compliance with legal obligations • Legitimate business interests

### **5. Sharing of Information**

We do not sell personal information. We may share information with: • Contractors and suppliers necessary for project completion • IT and hosting providers • Professional advisors • Regulatory authorities where legally required

## **6. Data Security**

We implement appropriate technical and organisational measures to safeguard personal information against loss, misuse, unauthorised access, disclosure, or destruction.

## **7. Data Retention**

Personal information is retained only for as long as necessary to fulfil the purposes outlined above or as required by South African law.

## **8. Your Rights Under POPIA**

You have the right to: • Access your personal information • Request correction or deletion • Object to processing • Withdraw consent • Lodge a complaint with the Information Regulator (South Africa)

## **9. Cookies & Website Tracking**

Our website may use cookies to enhance user experience. You may disable cookies via your browser settings.

## **10. Cross-Border Transfers**

Where personal information is transferred outside South Africa, we ensure adequate data protection safeguards are in place.

## **11. Contact Information**

For any privacy-related enquiries or requests, please contact: Prism Containers (Pty) Ltd Email: [info@prismcontainers.co.za](mailto:info@prismcontainers.co.za)

## **12. Updates to This Policy**

We may update this Privacy Policy periodically. The latest version will always be available upon request or on our website.